

2026 Exhibitor Sponsorship and Marketing Opportunities



To help your company maximize its exposure at ACOG's Annual District Meetings (ADM), we offer multiple sponsorship and marketing opportunities. Opportunities are exclusively available to exhibiting companies. Make plans to support and exhibit during ACOG's Annual District Meetings and District III's Junior Fellow and Medical Student Day to position your organization as a leader in the ob-gyn industry.

Benefits of exhibiting and sponsoring include:

- Engage in-person with ob-gyns and other clinicians caring for obstetric and gynecologic patients.
- Develop immediate high-level sales leads.
- Network with ob-gyn decision-makers.
- Position your organization as a leader in the ob-gyn community.

**Annual District Meetings
Support Levels**

Industry Workshops

CME Forums

**Additional Sponsorship
Opportunities**

**District III Junior Fellow and Medical
Student Day Sponsor Packages**



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Annual District Meetings Support Levels

Exclusive Benefits	Platinum \$35,000 USD	Gold \$15,000 USD	Silver \$7,500 USD
Complimentary Passes	4 Complimentary exhibit hall registrations	3 Complimentary exhibit hall registrations	2 Complimentary exhibit hall registrations
Exhibit Booth Space	Premium double booth space	Premium double booth space	Premium single booth space
Sponsor Logo Acknowledgement in Meeting App	Large logo	Medium logo	Small logo
Registration Bag Insert*	2	1	1
Recognition on Signage	Yes	Yes	Yes
Attendee List	Pre & post attendee list	Pre & post attendee list	Pre & post attendee list
Ad in Member Communication	Yes	Yes	Yes
Social Media Mention**	Yes	Yes	
Push Notifications in App**	2	1	
Lead Retrieval	Yes	Yes	
Inclusion in Know Before You Go Email	Yes	Yes	
Recognition Sign in Main or Prominent Area	Yes		
Lactation Lounge Sponsor Support Acknowledgment**	Yes		
Prime Industry Workshop Slot***	Yes		

*District II Annual Meeting only.

** These opportunities are exclusive to Sponsor Packages.

*** See industry workshop description for more information.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT

Mary-Margaret Harmon at mary-margaret.harmon@spargoinc.com or ACOG Exhibits at acogexhibits@spargoinc.com

Industry Workshops

To be held during breakfast or lunch slots.

Industry Workshops are 60-minute sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. These sessions are scheduled during meal times to provide a platform for in-depth discussions on patient education, specific products and therapeutic areas with company representatives or your designees. ACOG recognizes that Industry Workshops are promotional in nature and may focus on a specific product or drug. These sessions are not approved for continuing education credits.

Hosting an Industry Workshop allows 2026 Annual District Meeting (ADM) Exhibitors to:

- Interact with ADM attendees in an intimate theater setting
- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Distribute branded materials

What's Included:

- (1) 60-minute time slot
- Room rental fee
- Basic AV package (laptop, projector, screen, podium, one microphone, and sound)
- Food and beverage for up to **35** people*
- Event listing in meeting mobile app
- One (1) mobile app push notification
- One (1) bag insert in attendee registration**
- Event listing on conference webpage
- Pre-show attendee list (provided approximately 1 week before meeting and includes names, city, and state)
- Inclusion in one (1) e-blast highlighting industry workshop sessions to all registered attendees***
- Lead retrieval scanning provided by show management for data collection from session attendees
- (2) Single-sided 22"x28" signs***

*Expected attendance is 35 people.

**District II only.

***For applications paid and confirmed before deadlines.

Industry workshops will be offered in multiple time slots, giving exhibitors the flexibility to choose the time that best aligns with their presentation goals. Sessions are assigned on a first-come, first-served basis. The fee includes access to ADM attendees who register for the event. For available time slots and specific session inclusions for your District Meeting, please contact acogexhibits@spargoinc.com.

Fees:

Districts I & VI	\$24,000
District II	\$24,000
District IV	\$22,000
District V	\$16,500
District VII & XI	\$24,000
District VIII & IX	\$24,000
District X (AFD)	\$24,000
District XII	\$24,000



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CME Forums

To be held during designated slots. Food and beverage for CME Forums are provided and paid for by the CME Forum provider.

ACOG Districts invite organizations to host live CME Forums during the Annual District Meetings. CME Forums refer to any educational activity that is independently organized and held in conjunction with an ADM. Programs should provide attendees with information and knowledge in the area of obstetrics and gynecology.



CME Forums Must Adhere to the Following:

- CME Forums are required to have their program accredited by an ACCME provider.
- Content must be educational and cannot promote a specific proprietary business interest of a commercial entity.
- Program must be presented in an objective, balanced, and scientifically rigorous manner, cannot commercially promote a specific drug, product, or service, and must meet the policies and guidelines of the ACCME.
- Content and related materials must promote evidence-based learning for optimum patient outcomes and patient safety.
- Each CME Forum must share with ACOG clear learning objectives, program description, speaker(s), and planner(s) disclosure information, as well as the accreditation statement.

What's Included:

- (1) 60-minute time slot
- Meeting space for 35 people
- Basic AV package (laptop, projector, screen, podium, one microphone, and sound)
- Event listing in meeting mobile app
- One (1) mobile app push notification
- One (1) bag insert in attendee registration*
- Pre-show attendee list (provided approximately 1 week before meeting and includes names, city, and state)

- Event listing on conference webpage
- Inclusion in one (1) e-blast highlighting industry workshop sessions to all registered attendees**
- Lead retrieval scanning provided by show management for data collection from session attendees
- (2) Single-sided 22"x28" signs**

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**For applications paid and confirmed before print deadlines.

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Additional Sponsorship Opportunities

To help your company maximize its exposure at the Annual District Meetings, we offer multiple marketing opportunities for purchase. See Advertising Regulations and Specifications for detailed information. Subject to change.

Welcome Reception Sponsor* (exclusive opportunity)

\$10,000

Sponsor the highly attended Welcome Reception. The event will be held in the exhibit hall and will allow attendees to mingle with exhibitors and colleagues while enjoying drinks and appetizers. Company may display pre-approved branded napkins and flyers at multiple pre-approved locations during the reception. Your company will be recognized as the sponsor on meeting signage and in the meeting mobile app. Thank you signage will also be available at each food station.

**Available for all ADMs except for District III.*

**Available for District XII as a nonexclusive opportunity.*

**Will be held outside on Legends Lawn for District VIII & IX*

Mentorship Mix and Mingle** (exclusive opportunity)

\$12,000

Sponsor the popular Mentorship Mix and Mingle networking event that will take place at the Harbor Club at the Great American Ballpark – home of the Cincinnati Reds on Monday, September 28. This highly visible event will provide the opportunity for networking in a fun and relaxed atmosphere, where attendees will enjoy ballpark-themed food, beverages, and a team trivia challenge. Sponsor may display pre-approved branded napkins, giveaways and flyers at the event and their logo will be featured prominently on TV screens throughout the venue. Your company will also be recognized as the sponsor on meeting signage and in the meeting mobile app.

***Available only for District X (AFD)*

Section Dinner Networking Reception* **\$8,000**

Sponsor the Networking Reception and Section Dinners on the opening night of the event. Gain visibility and mix and mingle with attendees at the joint section reception as well as the individual Army, Navy, and Air Force dinners. Company may display pre-approved branded napkins at the reception. Your company will be recognized as the sponsor on meeting signage, at the podium and in the meeting mobile app. Thank you signage will also be provided at food stations.

**Available only for District X (AFD)*



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Wellness Sponsorship Opportunity***

\$7,500

Support physician wellness and help address burnout while positioning your organization as a leader in sustainable, whole-person care. Our **Wellness Sponsorship** offers high-visibility, high-impact engagement throughout the Annual District Meeting, aligning your brand with meaningful efforts to support physician well-being, resilience, and professional longevity.

This sponsorship includes support of our **Wellness Corner**, a dedicated space for attendees to pause, recharge, and reset amid a busy meeting schedule, a signature experience designed to promote mindfulness, movement, and stress reduction. Additional wellness initiatives—focused on physician wellness and burnout prevention—may be collaboratively developed between the Sponsor and the District to ensure strong alignment with your mission, values, and goals.

By investing in physician wellness, Sponsors demonstrate a tangible commitment to combating burnout and supporting the long-term health of the physician workforce. This sponsorship offers more than brand visibility—it reflects purpose-driven partnership, impact, and care where it matters most.

***Districts VIII & IX will include Sunrise Yoga. District XII will include Painting by Numbers. Inquire about other similar opportunities at other district meetings.

Exhibit Hall Breakfast Sponsor (exclusive opportunity)

\$7,500

Greet attendees first thing in the morning with breakfast in the Exhibit Hall. Position your brand in front of 150+ to get them energize for the event.

- Signage
- Recognition
- Branded napkins provided by sponsor



Resident and Medical Student Mix and Mingle Sponsor (exclusive opportunity)****

\$6,500

Mix and mingle with residents, medical students, and their mentors at the mix and mingle roundtable discussions and reception and have a table during the round-table discussions to connect one on one with the future of the specialty. Your company will be recognized as the sponsor on meeting signage and in the meeting mobile app.

****Available for District I & VI, District II, District IV, and District V only.

****Available for District XII as a nonexclusive opportunity.

Hotel Branding Opportunities (exclusive opportunity)*

\$6,000

Stand out to attendees through highly visible branding throughout the official conference hotel. Sponsor's logo will be featured prominently on promotional clings on the windows in the breezeway connecting the hotel to the convention center. Sponsor's logo will also be displayed on the large screen TVs in the hotel lobby throughout the event.

*Available only for District X (AFD)

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Technology and App Sponsor (exclusive opportunity)

\$5,000

Help provide our attendees with an optimal education experience by sponsoring meeting technology from AV, to Wi-Fi, to the meeting mobile app. Company will receive acknowledgment at the meeting on Wi-Fi password signage throughout the event space as well as the mobile app.

ePoster Sponsor (exclusive opportunity)*****

\$5,000

Sponsor the ePosters to increase your company's visibility as attendees explore the poster area.

*****Available at Districts I & VI, District V, District VII & XI, District X (AFD), and District XII meetings only.

Poster Sponsor

\$5,000

Sponsor the dedicated poster session for the ADM to allow the opportunity for your company to be visible as people visit the poster area.

Note that this opportunity is only available at meetings that have Posters instead of ePosters.

Lanyards (exclusive opportunity)*****

\$4,000

This highly visible promotional opportunity allows you to showcase your logo around the necks of all meeting attendees. Available only to non-pharmaceutical and non-medical device companies.

*****Excludes District XII.

Break Sponsor (limited spots available)*****

\$3,000

Treat attendees to specialty food and beverage during the dedicated exhibit hall breaks to position your brand directly in front of attendees.

The options include: AM or PM break

Your company will receive recognition on the meeting app and signage.

*****Excludes District X.

eBlast Opportunities (3 slots available)

\$2,500

Take advantage of this limited opportunity to connect with registrants in the days leading up to the meeting. You'll collaborate with our designated vendor to create a customized HTML email tailored to your message. Availability is limited—only one exclusive email will be sent per day.



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District III Junior Fellow and Medical Student Day Sponsor Packages

Diamond Sponsorship

(exclusive to one sponsor only)

\$10,000

Sponsor the Wi-Fi to have your company's name visible to all attendees. The sponsor will be able to choose the Wi-Fi password and will have their name displayed on the programing and on-site informational handouts. Recognition will be provided in the hall and the technology sponsor will receive spoken acknowledgment as a Diamond sponsor at the opening of the meeting in front of 300 attendees. Includes a complimentary table in the exhibit hall.

Sapphire Sponsorship

(exclusive to one sponsor only)

\$7,500

Sponsor will have the opportunity to provide branded napkins and cups for breakfast. This will take place in the pre-function space next to registration, guaranteeing that all attendees will have visibility from the sponsor's company. Recognition and spoken acknowledgement as a Sapphire sponsor will be provided. Includes a complimentary table in the exhibit hall.

Emerald Sponsor

(exclusive to one sponsor only)

\$5,000

Sponsor will have the opportunity to provide branded lanyards with the company's logo for the meeting. The sponsor's logo will be seen by all attendees as lanyards are handed out at registration and will be worn throughout the event. Lanyards must be approved by ACOG prior to the meeting. Includes a complimentary table in the exhibit hall.

Break Sponsors *(limited spots available)*

\$3,000

Treat attendees to specialty food and beverage during the dedicated hall breaks to position your brand directly in front of attendees.

PM Break in the Exhibit Hall

Company will receive recognition in the meeting program and Exhibit Hall.

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