



# Convention Center & Exhibit Hall BRANDING OPPORTUNITIES

## Escalator Glass & Branded Staircase

### Exclusive!

This is your opportunity to showcase your brand on the main access point to breakout sessions and sections that will take place on the upper level, located adjacent to registration

Escalator Glass: Size: 36' 1.5" x 22.625" each run. Branded Staircase: Size: 35 Steps @ 77.5" x 6.5"

**Investment: \$30,000**



## Hydration Station

### Exclusive!

Water Stations placed throughout the exhibit hall, water stations branded with sponsor's logo, sponsor Water bottles at each station.

*\*Graphic for reference only, exact bottle style TBD*

**Investment: \$20,000**



## Exhibit Hall Exit Header

### Exclusive!

Located above the main entrance inside the exhibit hall, this opportunity will leave a lasting impression as attendees exit the hall

Size: 55' w x 13' h

**Investment: \$15,000**



## Lobby Wall Signs - (All Items Exclusive)



Over Registration (Left) - Size: 20'W x 18'H  
Investment: \$15,000



Over Registration (Right) - Size: 20'W x 18'H  
Investment: \$15,000



Exhibit Hall Entrance (Left) - Size: 20'W x 10'H  
Investment: \$15,000



Exhibit Hall Entrance (Right) - Size: 20'W x 10'H  
Investment: \$15,000



Upper Level Access (Upper) - Size: 15'W x 18'H  
Investment: \$15,000



Upper Level Access (Lower) - Size: 10'W x 10'H  
Investment: \$10,000

## Double Sided Lobby Hanging Banner

Quantity: 8 Available  
Size: 5' W x 20' H  
Investment: \$15,000/each



## You Are Here - Locator Kiosk

Add your logo to 2 sides of a "You Are Here" Locator above the scrolling schedule of events  
Quantity: 3 Available  
Size: 4' W x 8' H  
Investment: \$15,000/each

## Floor Decals

Four decals – One in lobby, three in hall on primary traffic paths  
Quantity: 5 Sets Available  
Size: 3' W x 3' H  
Investment: \$2,500 per set of 4

