

// ROCKY MOUNTAIN CYBERSPACE SYMPOSIUM 2027

February 8-11, 2027 | The Broadmoor | Colorado Springs, CO

SPONSORSHIP PROSPECTUS



**TO SECURE YOUR SPONSORSHIP
OPPORTUNITY, CONTACT:**

**AFCEA Exposition Sales & Management, c/o SPARGO, Inc.
888-215-2241 | 703-995-2567 | AFCEAexhibits@spargoinc.com**



Sponsor Package Benefit Comparison

CONFERENCE BENEFITS	Diamond	Gold	Silver	Ruby	Bronze*	Contributor**
INVESTMENT						
AFCEA Corporate Member	\$18,000	\$15,000	\$12,000	\$8,000	\$5,000	\$3,500
Non-Member	\$20,750	\$17,500	\$14,000	\$9,500	-	\$4,000
PRE-EVENT MARKETING						
Company logo on event website	✓	✓	✓	✓	✓	✓
Company logo featured in promotional emails	✓					
Company name featured in promotional emails		✓	✓	✓	✓	✓
Company logo in the Attendee Know Before You Go email	✓					
Company name in the Attendee Know Before You Go email		✓	✓	✓	✓	✓
Enhanced Online Listing - including additional 500-word description, 4 products (logo & description), 3 press releases, 1 company video	✓					
Basic Online Listing - including 1 product (logo & description) & 1 press releases		✓	✓	✓	✓	✓
ON-SITE MARKETING						
Company logo featured prominently on sponsor signs throughout the event	✓	✓	✓	✓	✓	✓
Company logo featured on sponsored item (if applicable)	✓	✓	✓	✓	✓	
Visibility in printed event map and mobile app	✓	✓	✓	✓	✓	✓
1 – Exhibit booth (additional space can be purchased separately)	10x10	10x10	10x10	10x10	10x10	
CUSTOMER, EXECUTIVE AND TEAM EXPERIENCES						
Tech Talk Speaking Slot (30-minute session)	✓					
Opportunity to provide training class on Monday (training abstract submission must be approved in advance.) Abstracts are due by December 1.	✓	✓	✓			
Conference registrations	10	8	6	5	5	2
THOUGHT LEADERSHIP						
Post-conference opt-in attendee list (will include name, title, company and email, phone or address depending on attendee preference.	✓	✓	✓	✓	✓	✓

* Must be AFCEA Small Business corporate member to qualify

** NEW level of sponsorship for 2027

Diamond Level Sponsorship Opportunities

\$18,000 MEMBER / \$20,750 NON-MEMBER

The Diamond sponsorship offers premier visibility meaningful thought leadership engagement with senior leaders and mission partners, and opportunities to demonstrate your commitment to advance the cyber mission. Select one of the packages below and receive the full list of Diamond benefits on page 2.

CONFERENCE PARKING

(EXCLUSIVE)

A wonderful way to encourage your customers to come see you at the event by paying for their parking. Attendees will be encouraged to come to your booth to collect their parking pass.

- » Parking will be advertised via signage onsite, via mobile app notifications, announcements from stage and in the pre-event Know Before You Go email.
- » Attendees will be instructed to visit your booth to collect their parking pass for the day.

CONVERGENCE CAFÉ

(EXCLUSIVE)

Sponsor a branded welcoming space to pause, recharge, and connect. Grab a seat, enjoy a moment of relaxation, and engage in meaningful conversations with fellow attendees throughout the conference.

- » Logo on signage in designated café space on the exhibit floor.

ESPRESSO BAR

(EXCLUSIVE)

Fuel the Rocky Mountain Cyberspace Symposium experience by sponsoring the Espresso Bar on the exhibit floor! Keep attendees energized with their favorite coffee creations.

- » Opportunity to provide cups/lids/napkins (estimated quantity: 2,500).



EXHIBIT HALL

(EXCLUSIVE)

Put your brand front and center as the Exhibit Hall Sponsor, with your logo featured throughout the exhibit hall and in the Exhibitor Lounge.

- » Company logo on signage in the exhibit hall.
- » Company logo on signage in Exhibitor Lounge area.

HAPPY HOUR

(2 AVAILABLE – TUES / WED)

Be our partner and support the Happy Hour where leaders in Industry and Military/Government will come together to network in a relaxed and engaged setting.



HOTEL KEYCARDS

(EXCLUSIVE)

Your logo in the hands of attendees is a constant reminder of your presence at the event!



LANYARDS

(EXCLUSIVE)

The cost and shipping of the lanyards are in addition to this sponsorship opportunity fee. Approximately 5,000 lanyards are required. Style and design approved by AFCEA.

Every attendee needs a badge, and every badge needs a lanyard. This Sponsorship provides the ultimate visibility. The Sponsor must provide the lanyards – AFCEA must approve lanyards prior to production/shipment to event.

DIAMOND LEVEL SPONSORSHIP OPPORTUNITIES *(cont.)*

OPENING RECEPTION

(EXCLUSIVE - MONDAY)

What better way to showcase your brand than to sponsor the Opening Reception where leaders in Industry and the Military will come together to network on the eve of Rocky Mountain Cyberspace Symposium 2027!



PADFOLIOS

(EXCLUSIVE)

The cost and shipping of the padfolios are in addition to this sponsorship fee (estimated quantity: 2,000)

Padfolios will be handed out at registration and will give attendees something to use throughout the conference and beyond.

REGISTRATION

(EXCLUSIVE)

Make the first and lasting impression by supporting pre and on-site registration! Your logo will be seen throughout the registration process.

- » Company logo at the bottom of every confirmation communication delivered via email (4,000 impressions).
- » Company logo on branding signage in the registration area.



ROBOTICS SIGNATURE EVENT

(2 AVAILABLE - HIGH SCHOOL/ MIDDLE SCHOOL)

Sponsor the High School and/or Middle School Robotics Signature Event and align your brand with young innovators and future leaders shaping tomorrow's world.

SYMPOSIUM SPEAKER ROOM

(EXCLUSIVE)

Sponsor the main general session room where all main stage keynotes and panels will occur.

SYMPOSIUM Wi-Fi

(EXCLUSIVE)

Your opportunity to sponsor the Wi-Fi for all conference participants. Your logos will be included on Wi-Fi sponsor signage throughout the conference.



TOTEBAGS

(EXCLUSIVE)

The cost and shipping of the totebags are in addition to this sponsorship opportunity fee. Approximately 2,000 totebags are required. Style and design approved by AFCEA.

Sponsor will provide totebags – AFCEA will provide Rocky Mountain Cyberspace Symposium logo for the bags if you wish to include it in the design. AFCEA must approve bag prior to production/shipment to event.

Gold Sponsorship Level Opportunities

\$15,000 MEMBER / \$17,500 NON-MEMBER

Gold sponsors receive prominent visibility throughout the symposium and opportunities to connect with leaders, cyber professionals, and industry peers while showcasing their capabilities and expertise. Select one of the packages below and receive the full list of Gold benefits on page 2.

AV SUPPORT (EXCLUSIVE)

Sponsor the AV that will be used in the main general session area where main stage keynotes and panels will take place. Your logo will be included in the room.

MOBILE APP (EXCLUSIVE)

The Mobile App is the onsite go-to resource for all event attendees. This opportunity will put your company name in front of thousands of Rocky Mountain Cyber Space Symposium attendees before, during, and after the show.

- » Company logo on mobile app splash page.
- » Opportunity to have one push message sent to attendees each day via the app. This opportunity will put your company name in front of thousands of Rocky Mountain Cyberspace Symposium attendees before, during and after the show.

POWER STATION KIOSK (2 AVAILABLE)

Sponsor a Power Station Kiosk and give attendees a convenient place to charge their devices while keeping your brand front and center throughout the conference.



Silver Sponsorship Level Opportunities

\$12,000 MEMBER / \$14,000 NON-MEMBER

Silver sponsorships provide organizations with an opportunity to demonstrate their commitment to the cyber mission while gaining visibility among symposium attendees and building relationships with military, government and industry professionals. Select one of the packages below and receive the full list of Silver benefits on page 2.

AFTERNOON BREAK (2 AVAILABLE - TUES/WED)

Put your brand in the spotlight during the afternoon break! Sponsor this break and gain valuable exposure as attendees gather, connect, and visit exhibitors.

CONTINENTAL BREAKFAST (3 AVAILABLE - TUES/WED/THURS)

Sponsor the Continental Breakfast and connect with attendees as they fuel up, network, and prepare for a full day of learning and engagement on the exhibit floor.

MORNING BREAK (3 AVAILABLE - TUES/WED/THURS)

Perk up your visibility by sponsoring the morning break on the exhibit floor. Help keep your fellow attendees energized for the day of sessions and networking.

NETWORKING LUNCH (2 AVAILABLE - TUES/WED)

Put your brand front and center during the networking lunch, a dedicated time for attendees to connect, recharge, and build meaningful relationships. As the lunch sponsor, your company can gain prominent brand visibility throughout the meal while creating a positive, memorable experience for attendees.

TRAINING DAY REFRESHMENTS (EXCLUSIVE)

Support Training Day and put your brand front and center on refreshment stations outside the training rooms, where attendees gather to recharge, refresh, and connect throughout the day.

VIDEO WALL (3 AVAILABLE)

Put your brand in the spotlight on the video wall that attendees pass as they travel to and from the exhibit hall and symposium room, creating high-visibility exposure throughout the event.

VOLUNTEER LOUNGE (EXCLUSIVE)

Support those who make it happen. Sponsor the Volunteer Lounge, where our hardest-working volunteers go to refresh, recharge, and regroup throughout the conference.

Ruby Sponsorship Level Opportunities

\$8,000 MEMBER / \$9,500 NON-MEMBER

Ruby sponsors gain enhanced visibility and opportunities to build relationships and demonstrate their commitment to the cyberspace community. Select one of the packages below and receive the full list of Ruby benefits on page 2.

Bronze Level Sponsorship Opportunities

\$5,000 MEMBER

Offers organizations an opportunity to demonstrate support to the cyberspace mission while gaining visibility and connecting with military, government, and industry professionals throughout the symposium. Select one of the packages below and receive the full list of Small Business benefits on page 2.

DV LOUNGE

(EXCLUSIVE)

Support the conference's DV Lounge, providing a professional setting for senior military and government leaders to connect, exchange perspectives and engage with industry throughout the event.

FOOD COURT

(EXCLUSIVE)

Sponsor the Food Court and put your brand in front of attendees as they take a break, grab a bite, recharge, and connect with fellow participants.

TRAINING DAY PARKING

(EXCLUSIVE - MONDAY)

Sponsor the parking for those will be coming in for training sessions on Monday.

ICE CREAM BAR

(2 AVAILABLE - TUES/WED)

Sweeten the experience for all Rocky Mountain Cyberspace Symposium attendees by sponsoring one of the ice cream breaks on the exhibit floor.

PROMOTIONAL EMAIL

(2 AVAILABLE)

Your company will be visible in the "Come see us" spotlight section in one of our promotional emails. Spotlight will include logo with link to your homepage, booth number (if applicable), web address and 3-5 sentences you provide) Deadlines apply.

KNOW BEFORE YOU GO EMAIL

(EXCLUSIVE)

The final email sent to all attendees prior to the event that provides all they need to know before they go. Company logo and 3-5 sentence write-up included in the email (please note, other sponsor logos/items may be also listed in this email – however, your logo receives prime placement). Deadlines apply.

** Must be AFCEA Small Business corporate member to qualify*

NEW in 2027!

Contributor Level Sponsorship

\$3,500 MEMBER / \$4,000 NON-MEMBER

At a conference that attracts 150 exhibitors and almost 4,000 attendees, it can be hard to be seen in the crowd. Sign on as an Rocky Mountain Cyberspace Symposium Contributor! Ideal for an exhibitor looking for a boost in visibility or a company attending the event who is not yet exhibiting. Includes Contributor Level benefits. See Page 2 for full details.

Custom Opportunities

Interested in creating a custom Sponsorship Opportunity?

We can work with you to create the exact opportunity that you are looking for.

Download the Sponsorship Application

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